

Join us at the



**FLORIDA
TURKEY TROT**
Part of Your Thanksgiving Tradition

Join us for another year of Thanksgiving fun at the Florida Turkey Trot at Nathan Benderson Park!
Become one of this years sponsors for this fantastic event that benefits two amazing organizations!



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Be part of one of the largest Turkey Trots in the State of Florida!
Join us this Thanksgiving, Thursday, November 27th, 2025!

PARTICIPANT DEMOGRAPHICS

4,500 Expected Number of Runners in 2025
Plus Several Hundred Spectators

56% Female **37** Median Female Age

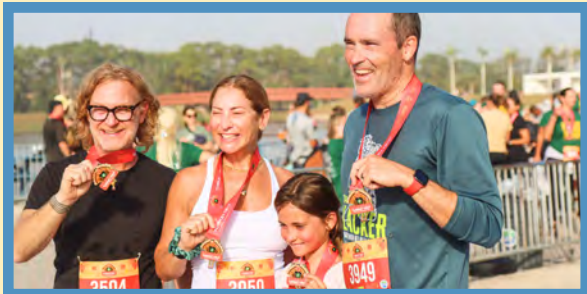
43% Male **35** Median Male Age

52% Age 22-51 **36** Average Participant Age

247 mi. Average Distance Traveled
by Each Participant to Attend

20-29 Fastest Growing Age Range of
Race Participants

70% Or More Sign Up with at least
One Friend or Family Member



Our participants are from...

47 US States
4 US Districts & Territories
2 Canadian Provinces
10 Countries
4 Continents

LOCAL REACH DEMOGRAPHICS

74% of Registrants live within 50 Miles of Nathan Benderson Park

Greatest Concentrations Come from...

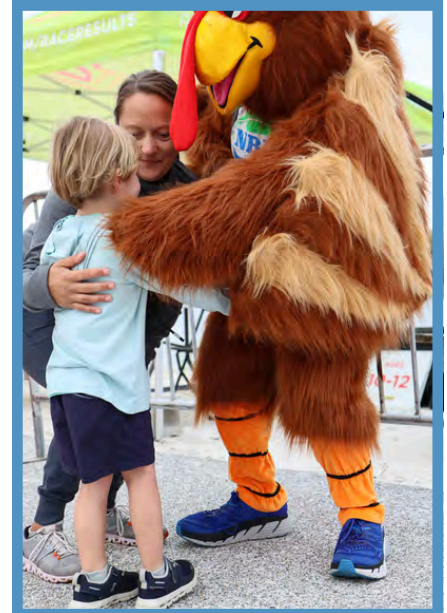
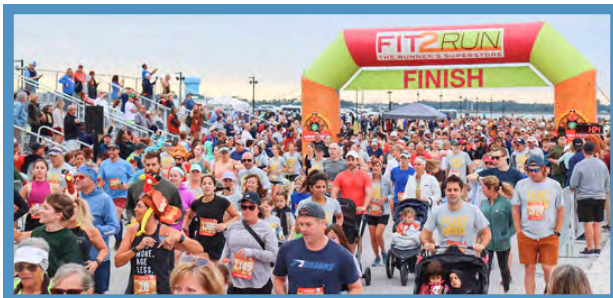
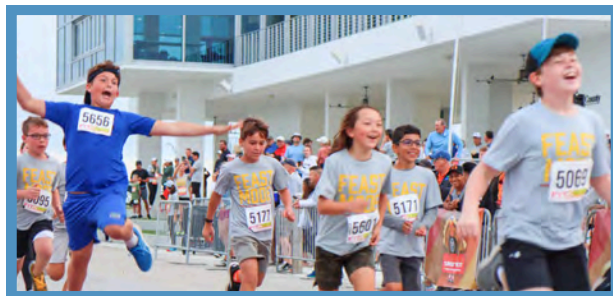
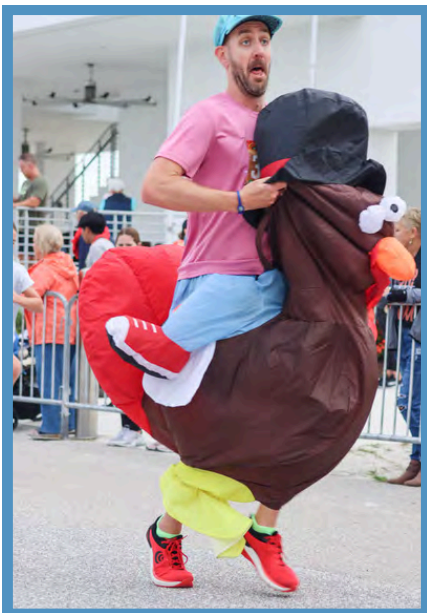
*Sarasota | Bradenton | Lakewood Ranch
Parrish | Venice*

57% Female **35** Average Age Running

43% Male **25%** Under the age of 21

20-29 Fastest Growing Age Range of Race Participants

67% Or More Sign Up with at least One Friend or Family Member



SPONSORSHIP OPPORTUNITIES

All sponsors receive your company's logo on the race shirt, website, thank you banners, and in race-day announcements.

You will also receive at least one pre-race and one post-race social media impression, 2 or more complimentary race entries, and unlimited discounted race entries to share with your employees, friends, family, and customers!

Levels	Presenting \$10,000	Endurance \$7,500	Distance \$5,000	Youth Tent \$3,500	Sweet Treat \$2,500
Co-Branding Naming Rights	X				
Category Exclusivity	X	X			X
Brand Exclusive Banner(s)/Sign(s)	Start/Finish Arch + 2	2	All Mile Marker Signs for all Distances	2 + U21 Branded Drink Tent	2 + Sweet Treat Branded Tent
Pre/Post Race Social Media & Jumbotron Impressions	On All Social Posts	4/2	3/2	2/2	2/2
Complimentary Race Entries & Extra Race Shirts	10	8	6	6	5
Post-Race Party Booth Size	20x20	10x10	10x10	10x10	10x10

*Your Logo will be included on all race marketing materials, as well as on race medal ribbons, awards, and much more. Your name will be in the event title, as well as included in all media related to the Florida Turkey Trot.

SPONSORSHIP OPPORTUNITIES

Levels	Lead Bike \$2,500	Kids Dash \$2,500	Start/Finish Line \$2,000	Water Stop \$1,500	Sprint \$1,000	Friend of the Race \$500
Co-Branding Naming Rights		Kids' Dashes Only				
Category Exclusivity	X	X				
Brand Exclusive Banner(s)/Sign(s)	3 + Lead Bike Vest	Kids Dash Sign + Bibs	2	At Your Water Stop		
Pre/Post Race Social Media & Jumbotron Impressions	2/2	2/2	2/2	1/1	2/1	1/1
Complimentary Race Entries & Extra Race Shirts	5	4	4	3	3	2
Post-Race Party Booth Size	10x10	10x10	10x10	10x10	10x10	10x10

Please note: All Sponsorship Benefits are time sensitive, and will be accommodated as best as possible within each benefits individual time constraints. Category Exclusivity is dependent on already signed sponsorship agreements.

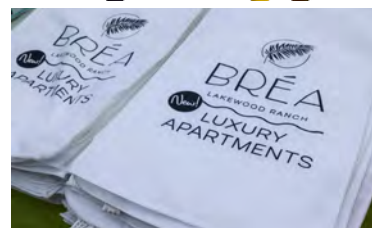
Other Opportunities

Ask about becoming an In-Kind Sponsor, Media Partnerships, or our other Add-On Options, such as a post-race party booth!

We can't wait to work with you!

SPONSOR ACTIVATIONS

Check out just some of the activations and benefits of being a sponsor!



SPONSORSHIP AVAILABILITY

Sponsorship Level	Spots Left!
Presenting \$10,000	1-2 Available
Endurance \$7,500	5 Available
Distance \$5,000	2 Available
Youth Tent \$3,500	2 Available
Sweet Treat Sponsor \$2,500	1 SOLD! - 1 Available
Lead Bike \$2,500	SOLD
Kids Dash \$2,500	2 Available
Start/Finish Line \$2,000	2 Available
Water Stop \$1,500	1 Available
Sprint \$1,000	Unlimited
Friend of the Race \$500	2 SOLD! - Unlimited Available

Please note: All Sponsorship Benefits are time sensitive, and will be accommodated as best as possible within each benefits individual time constraints.

Don't forget other sponsorship options such as In-Kind Donations, Media Sponsorships, & Add-ons!

JOIN OUR TEAM OF SUPPORTERS



Orlean's
NURSERY, INC.

FIT2RUN
THE RUNNER'S SUPERSTORE



Lakewood Ranch
Medical Center

asics



Daughters
BREWING

BRÉA
LAKEWOOD RANCH

HOKA

BROOKS

SLIM CHICKENS

Cupcake
VINEYARDS

diadora

6 LAPS

COX **restore**
HYPER WELLNESS



Sarasota County



COASTAL ORTHOPEDICS



Claudia's
CATERING



Dr. Mac, DDS
Pediatric Dentist

new balance

Der Dutchman
Amish Kitchen Cooking
SARASOTA

sodastream

new balance **fitlife** **foods.**



GROVE
Restaurant • Patio • Ballroom

CONLEY
SUBARU



CRI **CARRIGGS & INGRAM**

Mosaic

Manatee County
FLORIDA



United Vein
& VASCULAR CENTERS

KEISER
UNIVERSITY

Detwiler's
FARM MARKET
Eat Fresh For Less!



BRIDGELY KEY

Premier

Sotheby's
INTERNATIONAL REALTY

For more information, please reach out to Fit2Time Race Management, the official Race Management company of the Florida Turkey Trot, at Fit2Time@Fit2Run.com.

2025 Sponsorship Commitment Form

Sponsor Information

Name of Company/Organization: _____
(As to be Displayed)

Point of Contact Name: _____

Point of Contact Position: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ - _____ Email: _____

Sponsorship Level

☐ Presenting - \$10,000 ☐ Endurance - \$7,500 ☐ Distance - \$5,000 ☐ Youth Tent - \$3,500

☒ Sweet Treat - \$2,500

☐ Kids' Dash - \$2,500

☒ ~~Lead Bike - \$2,500~~

☐ Finish Line - \$2,000 ☐ Water Stop - \$1,500 ☐ Sprint - \$1,000 ☐ Friend of the Race - \$500

Commitment

Total Commitment: \$_____ ☐ Check Enclosed ☐ Please Invoice Me

Commitment Signature:_____

This document is a written binding agreement with The Big Bill Foundation, Inc. & the Nathan Benderson Park Conservancy that the above designated business agrees to be a sponsor of the 2025 Florida Turkey Trot with their self indicated levels. As such, this business will provide a high resolution image of their logo in both .png and in .eps or .pdf within two (2) weeks of submission of this form, as well as payment in the indicated amount prior to the Florida Turkey Trot.

****CATEGORY EXCLUSIVITY IS TIME SENSITIVE AND THUS CANNOT BE GUARANTEED WHEN SPONSORSHIP COMMITMENT FORMS ARE DELIVERED ONCE OTHER SPONSORS/COMMITMENTS ARE SECURED.****

Please submit this completed form via email to Fit2Time@Fit2Run.com, or mail directly to us with payment. All checks should be made out to Big Bill Foundation and sent to:

*Fit2Time
311 Manatee Avenue W
Bradenton, FL 34205*

Please email high resolution logos in .png & either .eps or .pdf to Fit2Time@Fit2Run.com.

All proceeds will be split evenly between the Big Bill Foundation & Nathan Benderson Park Conservancy post event.

Thank you for supporting



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