

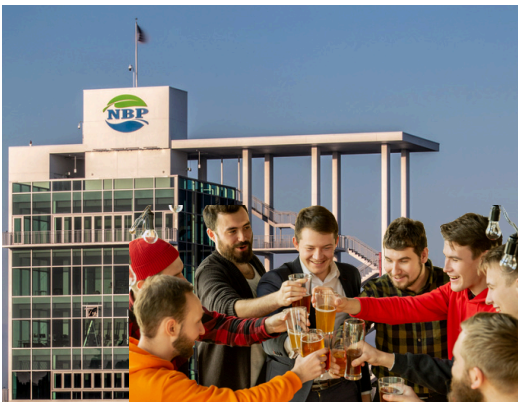


Oktoberfest

A DAY OF OARS & POURS

SATURDAY, OCT 10, 10AM-4PM

DURING THE BENDERSON CHASE



**Presented by
Nathan Benderson Park
& Sarasota Crew**

**Beer Garden | Tons of Food Trucks
Live Music & DJ
Kids Game Zone | Vendor Village**

**Come one, come all for a BREW-tiful
fall day at Nathan Benderson Park.**

Plus, catch all the excitement of the Benderson Chase on the water, a rowing extravaganza with over 1,000 youth athletes from all over Florida!

Admission is free. Parking is \$20 per car. Advanced parking passes are NOT required. Pay upon arrival. This is a family-friendly event.



**SPONSORSHIPS & VENDOR
BOOTHS ARE AVAILABLE:**



Nathan Benderson Park | 5851 Nathan Benderson Circle | 941.358.7275
NathanBendersonPark.org | info@NathanBendersonPark.org



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A Brew-tiful day of beers, food trucks, live music, DJ, Kids zone games and more! Eat, drink & celebrate on land while watching all the action on the water of the Benderson Chase, a youth rowing regatta with over 1,100 athletes!



SPONSORSHIP LEVELS



Presenting
\$5,000

Stage Sponsor
\$2,500

Beer Garden
\$2,500

Kids Zone Sponsor
\$1,500

Event Supporter
\$500

Event naming rights:
"Sarasota Oktoberfest, Presented By: _____"



Recognition on: social media, event signage, on-site announcements, jumbotron, in ads & media (deadlines apply)



Logo on event digital signage along Cattlemen Rd, on website & included in e-campaigns



Social media week of event, Jumbotron ad/logo image at event, (1) Vendor Village Booth (includes 8 ft table & 2 chairs. Optional tent rental)



Looking to be involved in the event on a smaller scale?

Sign up to host a table in the vendor village! \$100 for businesses, \$50 for non-profits.