



2022 NBP TRICK OR TREAT ON THE LAKE SPONSORSHIP LEVELS

Tuesday, October 25, 5:30-8:30 p.m.

ABOUT

More than 6,000 children and families come to NBP in their spookiest, silliest, star-studded costumes for an evening of not-too-spooky trick-or-treating along the Candy Trail, themed children's activities, music, and more!

JOIN US ON THE CANDY TRAIL!

We invite you to give out candy and small promotional items to children and families along the Candy Trail. We encourage you to wear costumes and decorate your booth in family-friendly Halloween themes. The best-decorated booth will be decided by visitors and the winning booth will receive a gift certificate to the UTC shopping area.

SPONSORSHIP LEVELS

	Presenting Sponsor \$5,000 1 available	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Candy Trail Sponsor \$50 nonprofit \$100 for-profit
Naming rights: "NBP Trick Or Treat On The Lake Presented By (Sponsor Name)" <i>See image above</i>	★			
Recognition on event sponsor signage	★	★		
Recognition during on-site announcements	★	★	★	
Recognition in radio/TV/print media ads <i>(deadlines apply)</i>	★	★	★	
Logo on electronic signs along North Cattlemen Road as part of the event signage	★	★	★	
Logo on event website listing and eblasts	★			
Included in at least four social media posts for events on NBP channels	★	★	★	
One (1) candy trail space <i>(each 10'x10' area includes one 8' table and 2 chairs). We recommend 7,500 pieces of candy to hand out.</i>	★	★	★	★

INTERESTED IN JOINING US?

If interested to be part of the Candy Trail only, email both booking@nathanbendersonpark.org and skupiec@nathanbendersonpark.org or call 941-358-7275 ext. 5806.

Interested in a larger sponsorship? Email lhobeck@nathanbendersonpark.org or call at 941-358-7275 ext. 5804



SPONSORSHIP AGREEMENT

Please fill out return this form to booking@nathanbendersonpark.org and skupiec@nathanbendersonpark.org

SPONSORSHIP LEVELS (Please indicate level by checking box)

- \$5,000 • Presenting Sponsor
- \$2,500 • Gold Sponsor
- \$1,000 • Silver Sponsor
- \$100 • Candy Trail Sponsor — For-Profit Entity
- \$50 • Candy Trail Sponsor — Nonprofit Entity

COMPANY NAME

CONTACT NAME

MAILING ADDRESS

CITY STATE ZIP

PHONE FAX EMAIL

SIGNATURE DATE

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